



NOVA SCOTIA

**Economic Development
Office of the Minister**

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September 18, 2008

Municipality of the District of Barrington
Louise Halliday
Warden
P. O. Box 100
Barrington, NS B0W 1E0

Dear Louise:

I want to take this opportunity to introduce the Province of Nova Scotia's new online Business and Manufacturing Directory, which can be found at www.ylm.ca/novascotia.

This new online directory replaces the province's printed Manufacturer's Directory and helps Nova Scotia businesses build on partnerships in a timely and a cost efficient manner. The directory also allows businesses to be in charge of updating their information and implements periodic updates through Information Canada and other sources to further ensure the integrity of the data.

All Nova Scotia businesses are listed for free and are encouraged to actively update information to ensure that visitors have access to the most comprehensive and accurate data possible. Business listings will include a description, contact information, location map, email address links, hours of operation, services and more. A representative from YLM will contact you about opportunities for advanced listings and other options.

Each of our community partners, regional development authorities, chambers, and municipalities will have the option to use this structure to showcase businesses in their communities and to access administrative data and reports. For instance, the Pictou Regional Development Commission in partnership with local community organizations, is the first to add the URL for the public directory to their County, which can be found at www.wearpictoucounty.com.

The directory will evolve and be enhanced over time to meet the needs of its users, but we will need your help to make it more complete. Please encourage your businesses to log in today, obtain password information and add to their listing. We also urge all businesses to visit regularly to access information, link with businesses to both buy and sell products and services, and to simply collect information on target markets.

We hope this directory assists with your business endeavors.

Sincerely,

Honorable Angus MacIsaac
Minister, Nova Scotia Economic Development