THE MUNICIPALITY OF
BARRINGTON

An ocean of opportunity

Strategic Plan
2018-2019

LOBSTER CAPITAL OF CANADA

Welcome to the Strategic Plan for the Municipality of the District of Barrington. This document is the dynamic blueprint for the growth of our Municipality for the next three years. This plan has been developed through intensive deliberations with Council and staff, feedback from open public meetings on budgeting and branding, and discussions with many stakeholders.

The Municipality of the District of Barrington is in a period of growth and development, as shown by sales of commercial property, commercial capital investment by local business, and the increase in seafood exports. Council and staff of the Municipality know that the time is right to develop a strategy that will help continue this positive growth and development.

This Strategic Plan will be the overarching guide as the Municipality moves forward over the next three years. Major projects and plans should all relate back to the Strategic Plan, and yearly budgets will also be influenced by this plan.

Council and Staff of the Municipality look forward to working with citizens and all other stakeholders to help the Municipality of the District of Barrington continue on the path of positive growth.

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Our Vision

Barrington Municipality is a community shaped by the sea, that provides an ocean of opportunity to live, work and play.

Our Mission

Council and staff will work together in an efficient, effective and professional manner to provide municipal services that meet the needs of our residents to enhance and maintain the quality of life in our community.

Council and staff will work together with citizens to:

- Encourage economic growth of the industrial, commercial and tourism industries in order to maximize employment opportunities and related benefits for our residents
- Create an environment that provides residents with an adequate choice of accommodations options
- Maintain adequate quality of air and water supplies for the domestic, industrial, commercial and recreational use of our residents
- Ensure residents have access to adequate recreational and cultural facilities and activities
- Provide access to adequate local community health care facilities
- Improve access and awareness of our natural assets including our beaches, forests, and the ocean.

Key Strategic Areas

The Municipality, in working with partners and residents, has developed these four key strategic areas:

- Infrastructure Renewal
- Economic Growth
- Promotion and Support of the Tourism Industry
- Provision or support of services for residents of the Municipality

These four pillars will be the guiding principles of all Municipal activity over the next three years.

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Infrastructure Renewal

- New Recreation Centre or possible Recreation/ Municipal Building
- Development of Asset Management Plan, with a commitment to renewal of assets
- Renewal and possible expansion of sewer system

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Economic Growth

- Development of addition business/ commercial property
- Reduction of Commercial Taxation
- Improved access to internet

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Promotion and Support of the Tourism Industry

Amenities at beaches

- Parking areas
- Change Rooms
- Washroom facilities
- Boardwalks

In conjunction with the Economic Development strategy, work to attract accommodations to support our tourism opportunities in the summer, and the fishing industry in the winter

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Provision or support of services for residents of the Municipality

Continued work towards additional Medical Services

- Medical Clinic
- Dialysis

- Look at and develop plan around water access, docks, wharves, and marinas
- Improved active transportation opportunities through the development of sidewalks, trails, boardwalks, etc.

Infrastructure Renewal – Key Strategies

Key Strategy	Actions	Intended Outcomes	Time Frame
Infrastructure Renewal	New Recreation Centre or possible Recreation/ Municipal Complex	• Improved recreational opportunities • Improved service delivery • Cost savings on buildings due to efficiencies	2018-2019
	Development of a Comprehensive Asset Management Plan with a council commitment to renewal	• Infrastructure renewal • Cost savings • Better planning of resources	2018-2021
	Renewal and possible expansion of sewer systems	• Renewal of assets as per an Asset Management Plan • Expansion will assist with residential and commercial growth	2018-2020

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Economic Growth – Key Strategies

Key Strategy	Actions	Intended Outcomes	Time Frame
Economic Growth	Development of additional business/ commercial property	• Ability to attract and retain commercial enterprises • Increased opportunities for local expansion • Possible location for future accommodations	By 2020
	Reduction of commercial taxation	• Ensures that commercial entities are not excessively subsidizing residential services • Says we are open for business	By 2020
	Improved access to internet	• Improved service for commercial and residential service •	By 2020

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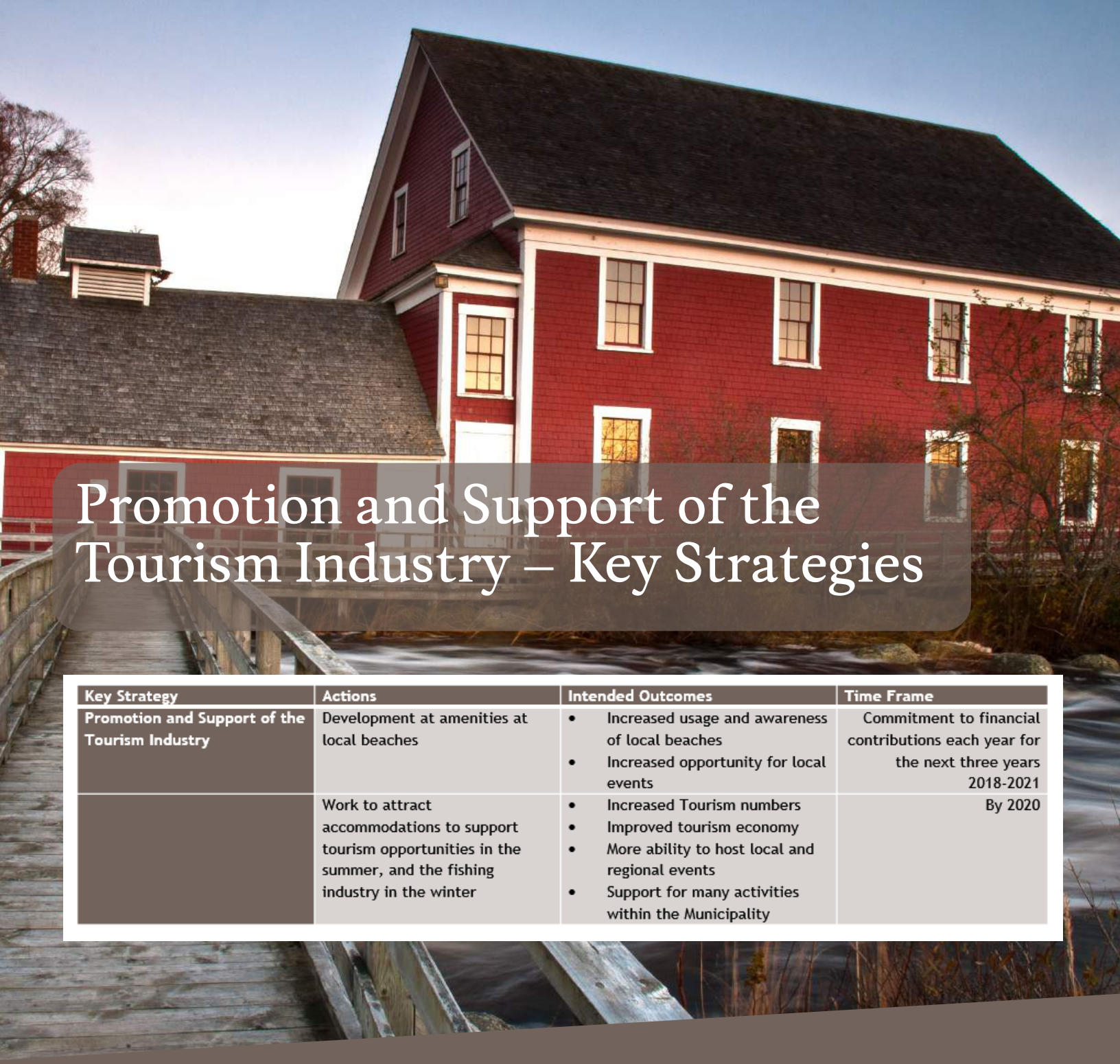

Promotion and Support of the Tourism Industry – Key Strategies

Key Strategy	Actions	Intended Outcomes	Time Frame
Promotion and Support of the Tourism Industry	Development at amenities at local beaches	• Increased usage and awareness of local beaches • Increased opportunity for local events	Commitment to financial contributions each year for the next three years 2018-2021
	Work to attract accommodations to support tourism opportunities in the summer, and the fishing industry in the winter	• Increased Tourism numbers • Improved tourism economy • More ability to host local and regional events • Support for many activities within the Municipality	By 2020

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Provision or support of services for residents of the Municipality – Key Strategies

Key Strategy	Actions	Intended Outcomes	Time Frame
Provision or support of services for residents of the Municipality	Continued work towards additional medical services	• Discussions regarding a medical clinic • Continued work on the development of a dialysis unit	Ongoing
	Develop plan around water access, docks, wharves, and marinas	• Development of a multi-year strategy, with funding commitment • Improvements to water access in a planned manner	2019
	Improved Active Transportation Opportunities through the development of sidewalks, trails, boardwalks, etc	• Increased tourism around active transportation • Improved access to specific scenic areas	Commitment to develop AT plan by 2019

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How will we measure progress?

- CAO will measure individual performance reviews, and departmental performance
- Annual reports from Departments
- Quarterly reports to Council
- Financial indicators
- Key performance indicators
- Annual review during planning and budgeting sessions

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