



CMA x Municipality of Barrington

July 9, 2024



The Event



The Congrès mondial acadien 2024 is a must-attend event celebrating Acadian culture and heritage! Get ready for a 9-day unique and immersive experience in Southwest Nova Scotia highlighting the rich and vibrant history of the Acadian people.



The Event (Cont'd)



The Congrès mondial acadien is a festival that celebrates Acadian culture with a goal of uniting Acadians from around the world. In 1994, the first Congrès mondial acadien was held in the South-East region of New-Brunswick and has been held every 5 years since in a variety of Acadian regions throughout North America.

The Congrès mondial acadien offers a wide array of activities aimed at celebrating and showcasing Acadian life and culture. These events encompass educational conferences, extended family reunions, lively concerts, and much more.





Nova Scotia

Host Regions Clare & Argyle



August 10th to 18th, 2024

[f /CMA2024](https://www.facebook.com/CMA2024)

[i LECMA2024](https://www.instagram.com/LECMA2024)

cma2024.ca



Community Programming

5



**Women's
Summit
August 13-15**



**Economic
Forum
August 13-15**



**États
généraux
August 11-12**



**39
Family
Reunions**

And more!

**Plumes et paroles
Dance
Comedy Show
Vendor markets**



Flagship Events

**AUGUST 10
OPENING
FESTIVAL**

Université
Sainte-Anne

**AUGUST 15
FÊTE
NATIONALE
DE L'ACADIE**

Yarmouth
Airport

**AUGUST 17
L'ULTIME
TYME
SPECTACLE**

Mariners
Centre

**AUGUST 18
L'AU REVOIR**

Église Saint-
Michel,
Wedgeport



OPENING FESTIVAL

P'TIT BELLIVEAU AND GUESTS • LES HAY BABIES • LES AMIS DU TÊCHE
JACQUES SURETTE • SYLVIE BOULIANNE • VICKIE DEVEAU

FAMILY ACTIVITIES, CHILDREN ACTIVITIES AND GAMES, INTERACTIVE INSTALLATIONS,
VENDORS' MARKET, VARIOUS FOOD OPTIONS, AND MUCH MORE!

AUGUST 10, 2024 • UNIVERSITÉ SAINTE-ANNE, CHURCH POINT, N.S.

AUGUST 15 AOÛT



CLARE ARGYLE YARMOUTH

FÊTE NATIONALE DE L'ACADIE

SPECTACLE GRATUIT À L'AÉROPORT DE YARMOUTH / FREE CONCERT AT THE YARMOUTH AIRPORT

SALEBARBES ★ ZACHARY RICHARD ★ ÉDITH BUTLER ★ LISA LEBLANC
P'TIT BELLIVEAU ★ JOURDAN THIBODEAUX ET LES RÔDAILLEURS ★ VISHTÈN
CONNEXIONS ★ LA FAMILLE LEBLANC ★ ARTHUR COMEAU ★ KENNETH
SAULNIER ★ JACQUES SURETTE ★ MORGAN TONEY
VICKIE DEVEAU ★ SYLVIE BOULIANNE

AVEC / WITH

LA BAIE EN JOIE
KIDZACT

ANIMÉ PAR / HOSTED BY

RYAN DOUCETTE &
ANIKA LIRETTE

ACTIVITÉS COMMUNAUTAIRES / COMMUNITY ACTIVITIES

RÉUNIONS DE FAMILLE / FAMILY REUNIONS, TINTAMARRE, CINÉMA / CINEMA, L'ÉCHANGE ET PLUS ENCORE ! / AND MORE!



DESTINATION : CLÔTURE

FÊTE FAMILIALE

📍 VILLAGE HISTORIQUE ACADIEN
DE LA NOUVELLE-ÉCOSSE
AUGUST 17 AOÛT

LA FAMILLE LEBLANC
BRUCE DAIGREPONT
ACTIVITÉS DE FAMILLE
FAMILY ACTIVITIES

L'ULTIME TYME

📍 MARINERS CENTER
AUGUST 17 AOÛT

LOST BAYOU RAMBLERS
LISA LEBLANC
PEANUT BUTTER SUNDAY
BAIE
XÉNIA

L'AU REVOIR

📍 ÉGLISE SAINT-MICHEL
AUGUST 18 AOÛT

ZACHARY RICHARD
VISHTÈN CONNEXIONS
RONALD BOURGEOIS
EMMA STEVENS

ET BIEN PLUS ENCORE! / AND MUCH MORE!

Stations

The stations will host multiple events as well as serve as information centers during the Congrès mondial acadien. To add to the events taking place at the stations, the Station Centrale will also host one of our major events and a tradeshow space.



**Station Par-en-Haut
Université Sainte-Anne
(Church Point, Clare)**



**Station Centrale
Mariners Centre
(Yarmouth)**



**Station Par-en-Bas
Tusket
(Argyle)**

L'Échange

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L'Échange offers three days of direct interaction with thousands of local and international visitors acting as the main meeting place within the CMA 2024. Additionally, exciting and eclectic programming over three days will help attract a diverse group of consumers of all ages, giving you the opportunity to interact with a wide variety of new customers.

Where :

- Station Centrale (Mariners Centre) - 45 Jody Shelley Drive, Yarmouth, NS

Dates :

- August 13-14 – 11:00am – 6:00pm
- August 15- 11:00am – 4:00pm

Minimum size : 10 x 10 feet

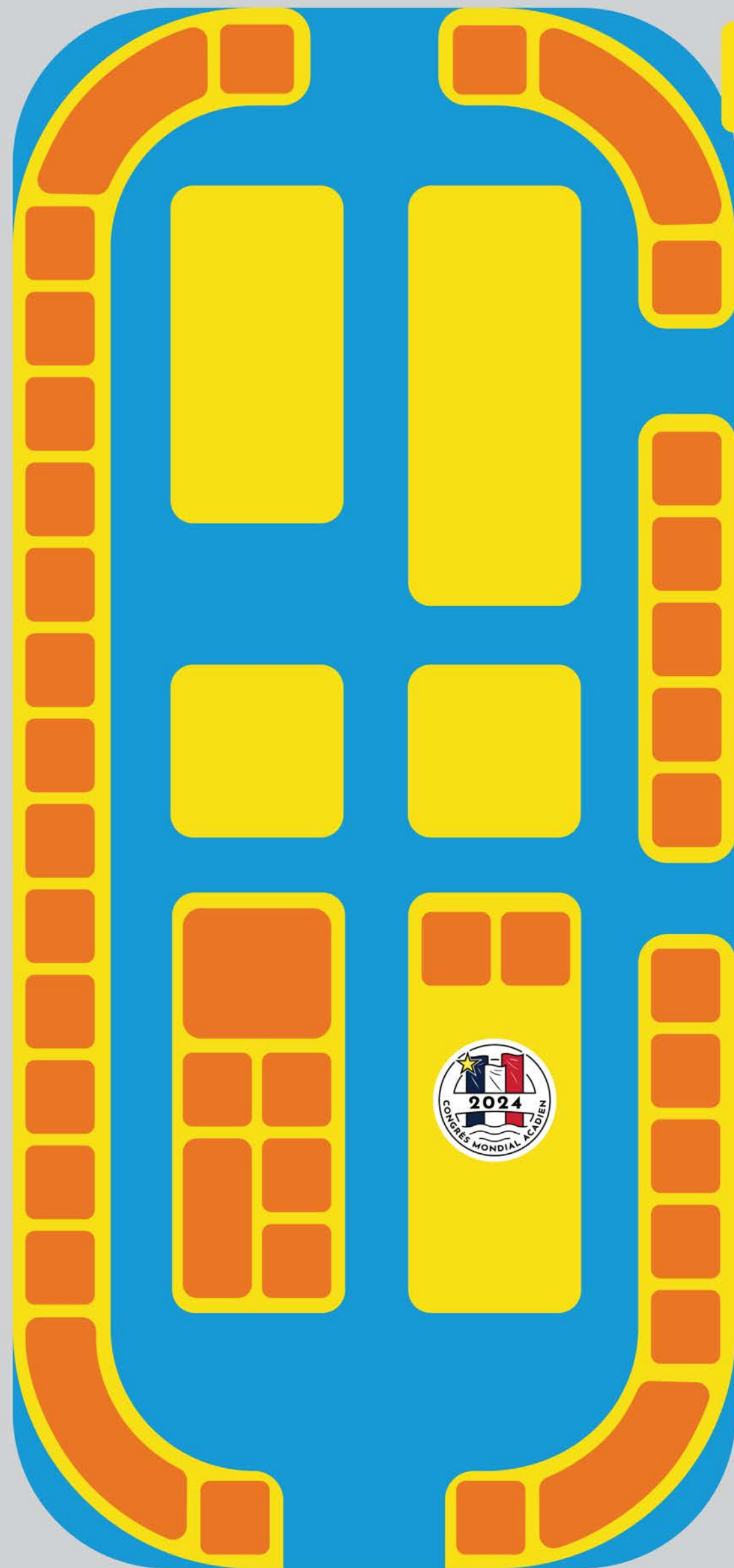
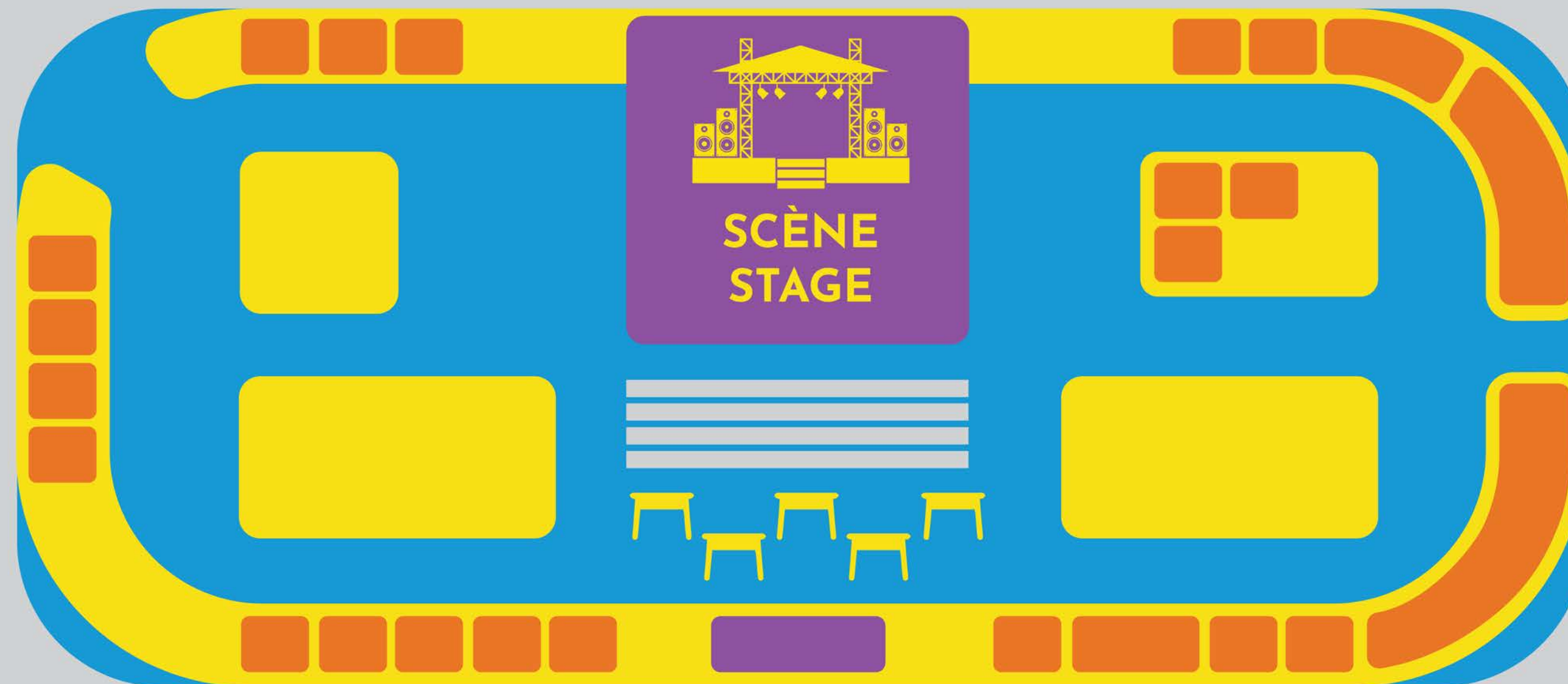
Includes : Draperies, 15 amps power source, 6-foot table, and 2 chairs





SCANNEZ POUR DES DIRECTIONS
SCAN FOR DIRECTIONS

L'ENTRÉE ARÉNA B /
ARENA B ENTRANCE



L'ENTRÉE ARÉNA A /
ARENA A ENTRANCE

KIOSQUE DE BIENVENUE
WELCOME BOOTH



ENTRÉE PRINCIPALE
/ MARINERS CENTRE
ENTRANCE

L'ÉCHANGE

MARINERS CENTRE



SALLES DE BAINS
BATHROOMS



KIOSQUE D'INFORMATION
INFORMATION BOOTH



BAR



JETONS
TOKENS



PLATE-FORME D'ACCESSIBILITÉ
ACCESSABILITY PLATFORM



PREMIERS SOINS
FIRST AID

85%

of financial sponsorship objectives has been reached in signed and confirmed sponsors.



Sponsorship Tree

PRESENTING
1 opportunity

Fulfilled

COLLABORATOR
4 opportunities

1 open
opportunity

PARTNER
12 opportunities

3 open
opportunities

LOCAL
12 opportunities

Fulfilled

Funding

Canada

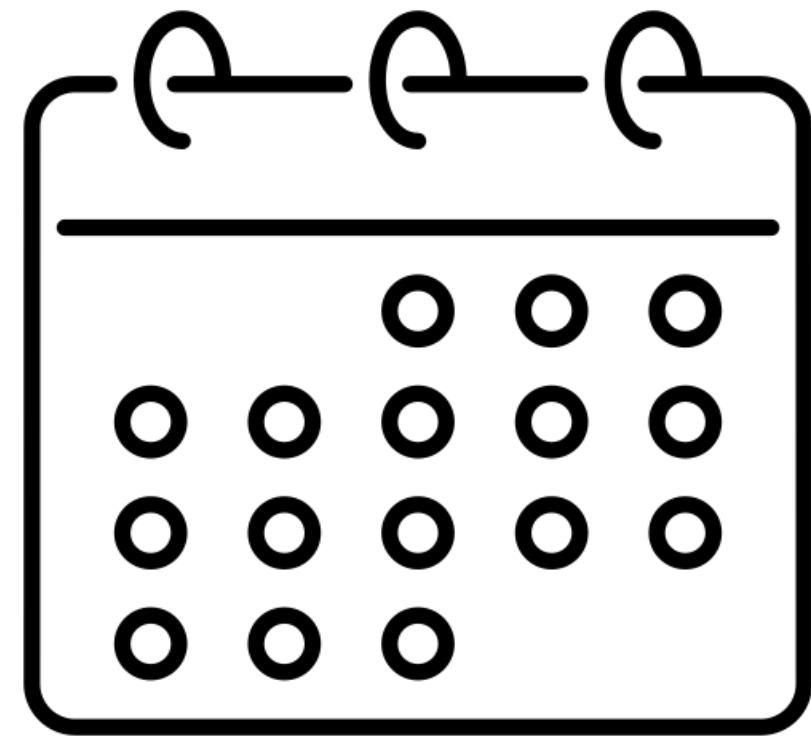
NOVA SCOTIA
NOUVELLE-ÉCOSSE

Municipalité d'
Argyle
Municipality

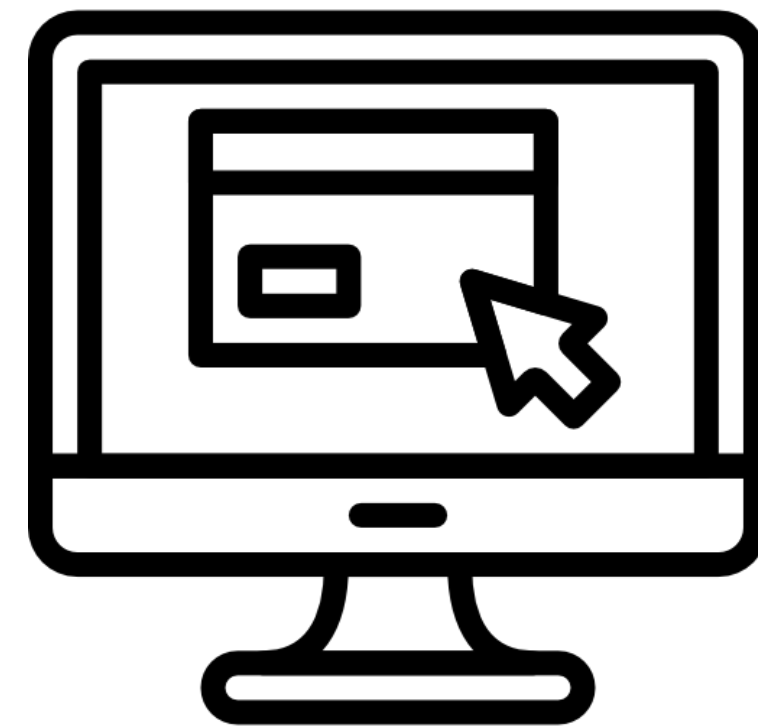
MUNICIPALITÉ DE CLARE
INC. 1879
NOVA SCOTIA

SNA
Société Nationale de l'Acadie

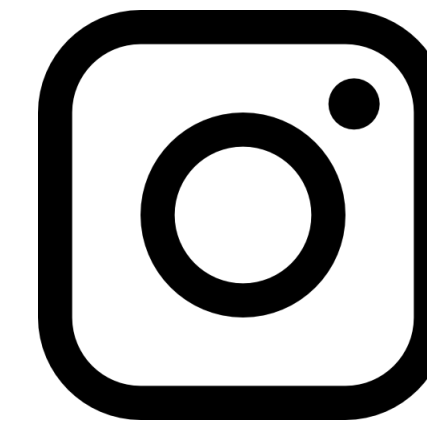
Where to find us



August 10 to 18 2024



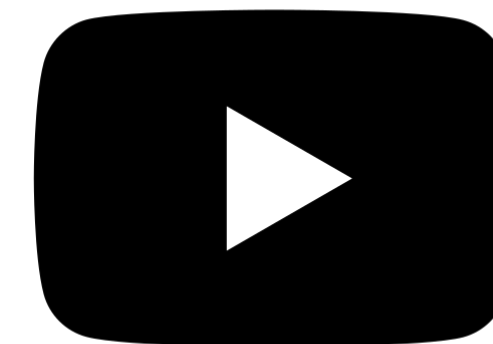
www.cma2024.ca



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Thank you for your
consideration

