

BEACH STRATEGY REPORT CARD



ROADBLOCKS

SLOW PROGRESS

ON TRACK

STRATEGY NAME	Beach Strategy
LEAD	Chris Frotten
PROJECT CODE	N/A
DATE OF STATUS ENTRY	May 5, 2021
PERIOD COVERED	2019-2022

OVERALL STATUS THIS MONTH

OVERALL STRATEGY STATUS	SLOW PROGRESS	NOTES	Due to COVID-19 and delays with engagement and planning, we are slightly behind schedule. Note ambitious.
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COMPONENTS

ACTION	STATUS	YEAR	NOTES
Purchase land at Stoney Island Beach	DONE	2019	Purchased the property.
Develop parking area at Stoney Island Beach	DONE	2019	The project is complete.
Structured engagement sessions	DONE	2020	A survey was launched in June/July 2020 and more engagement is being planned.
Assessment of existing infrastructure		2020	Conceptual plans are complete and are being discussed with the Beach Resource Team. Preliminary plans would be the next step.
Assessing accessibility		2020	We've completed preliminary assessments and have researched funding programs, but no official plans are in place.
Develop collaborations and partnerships	DONE	2020	Our key stakeholders have been engaged and the necessary collaborations and partnerships have been developed.
Organize yearly beach clean up	DONE	2020	Due to COVID-19, no beach clean-up was organized, but we supported a local clean-up organized by location groups.
Provide waste bins to help keep our beaches clean		2020	Waste bins have been ordered and will be installed but other waste infrastructure is being planned.
Recruit and facilitate a Beach Resource Team	DONE	2020	The terms of reference were approved on February 22, 2021, members have been recruited and the first meeting was held on May 4, 2021.

Support and promote stewardship of our beaches	POSTPONED	2020	No major work was completed on this action last year, but it will be addressed in 2021.
Develop signage and directional signage for the beaches.		2020	Our beach signage plan was approved on April 27, 2020 and work is on-going to install the remaining signs.
Organize yearly beach clean up		2021	Due to COVID-19, no beach clean-up is being organized at this time, but we have supported a number of local clean-ups organized by location groups.
Seek funding opportunities to help build infrastructure		2021	No work has begun on this yet.
Develop collaborations and partnerships		2021	Conversations with key stakeholders are ongoing.
Engage stakeholders to support and promote stewardship		2021	No work has begun on this yet.
Develop new infrastructure as assessed.		2021	At this time, we are still working on preliminary plans therefore we are not ready to move on to construction.
Organize yearly beach clean up		2022	
Design and develop interpretive panels.		2022	
Install beach logs.		2022	
Include QR Codes on signage.		2022	
Develop new infrastructure as assessed.		2022	
Seek funding opportunities to help build infrastructure		2022	
Support and promote stewardship of our beaches		2022	
Reassess Beach Strategy to align with strategic planning and goals of council		2022	