



Une belle histoire d'homard ! • A great lobster tale!

LE DÉFI DU LOBSTER ROLL CHALLENGE

This summer, the Shediac Lobster Festival will be celebrating its 75th anniversary, and we want you to be part of it! The Lobster Capital of the world has decided to put it all on the line and invite you to send your best skilled local chef to represent your municipality and compete in the first edition of the annual: *Le Défi du Lobster Roll Challenge*.

Along with the municipality of Shediac, six other municipalities are being invited to participate in what promises to be an exciting culinary showdown.

- Charlottetown, PEI
- Barrington, NS
- Summerside, PEI
- Moncton, NB
- Cap-Acadie, NB
- Dieppe, NB
- Shediac, NB

*Waiting on confirmation from the municipalities mentioned above.

THE DETAILS:

Who?

2 people from your municipality

- Your very best Lobster Roll creator. Ninja status if you have one!
- A local representative to serve as a judge for this challenge. This representative must be comfortable in front of a crowd and on a stage as this person will be interviewed by the events' MC. You may invite the Mayor, a Councillor, or anyone you feel deemed for this very important mission. The person will be able to answer in the language of their choice. (English or French)

What? (will you potentially win!?)

An amazing trophy along with bragging rights for one full year and the opportunity to participate in the showdown of the year that will be talked about for many years to come! Are we being dramatic? No.

This isn't your regular lobster roll challenge, it comes with a twist. All chefs will be set up in the same kitchen and will have 30 minutes to create their best version of a lobster roll using ingredients provided by the festival. The ingredients will only be revealed to participating chefs at 6pm at the start of the event. There will be a commentator and a cameraman reporting live from the kitchen to the culinary stage. To participate, all chefs will need to bring the following items with them:

- 1 frying pan
- 1 Small Single Burner Electric Cooktop
- 2 knives
- 2 bowls
- 2 mixing spoons

* No more, no less. We'll be watching...

While the chefs are creating their masterpieces in the nearby kitchen, the judges will be waiting on the culinary stage located on festival grounds. They will be interviewed by our culinary stage MC. Once the 30 minute, Lobster-Roll-creation-time, is up, the Lobster Rolls will be numbered and then transferred from the kitchen to the judges on the culinary stage. This will ensure a blind tasting. The judges will then have 20 minutes to taste and score all 7 Lobster Rolls where the winner of the first edition of the *Le Défi du Lobster Roll Challenge* will be crowned.

When?

Tuesday, July 9th 2024 @ 6pm.

Where?

Chefs - Nearby kitchen

Judges - Culinary Stage on Festival grounds located at 58 Festival St, Shediac NB

Why?

Why not?! We all have a lot of Lobster Love to share, and we invite (dare) you to join us in this fun, light-hearted, challenge.

* Side-eye side note: Make no mistake, there will be a trophy, the judging will be fair, and The Town of Shediac plans on winning.

* Additional note: The Town of Shediac will be selecting their chef. The Town of Shediac will not have access to the secret ingredient list. Only 2 Shediac Lobster Festival employees will have this information locked in a safe on Shediac Island until July 9th. You have our word.

Recommendation: Diversity is important and encouraged at the Shediac Lobster Festival. We ask that you consider this while selecting your municipal representative and chef. Please ensure your participants do not have any food allergies or food intolerances.

Confirmation: Please confirm your participation no later than **May 15th, 2024** by filling out the form at the following link : <https://www.shediaclobsterfestival.ca/en/defi-lobster-roll>

Any questions or clarifications needed about the challenge can be sent to Mylène Comeau via email mylene.comeau@shediaclobsterfestival.ca or by calling (902) 769-8717.

Will you accept this challenge?